How One Environmental Firm Eliminated Project Chaos

The Challenge: Drowning in Daily Project Management

An established environmental consulting company was struggling with a problem that threatened their growth and profitability: *managing dozens of monthly projects had become an administrative nightmare.*

What They Faced

- Disconnected systems meant project information was in separate platforms
- Billing delays because project mapping data, scheduling, and invoicing information was not in sync
- Poor coordination between field teams and office
- Weekend work just to keep up with administrative tasks

Despite completing many successful projects, operational complexity was preventing the company from scaling profitably.

The Problem Every Site-Based Business Knows

"We were spending more time managing our systems than managing our business."

Sound familiar? This environmental firm's challenge mirrors the experiences of many businesses who perform work in the field:

- Multiple software systems that don't communicate
- Manual/duplicate data entry in different systems creating errors and delays
- Inability to provide customers with real-time updates
- Administrative overhead growing faster than revenue

The OWA Solution: From Chaos to Clarity

Eichcorp designed a platform that made their work easy: a cloud-native integration platform that made their systems work together automatically.

What we connected:

ArcGIS Online
Cloud-based mapping and operations dashboard

Quickbooks Online
Invoicing and payments

Google Calendar
Staff and customer appointment scheduling

Gmail
Email notifications for staff and customers

Company Website
Customer work requests with binding agreements

Microsoft OneDrive
Document storage

Google Cloud Platform
OWA's framework for systems integration

EICHCORP

How it Works
Instead of replacing existing software investments, OWA created intelligent connections between them. When project information updates in one system, it automatically flows to all related platforms - eliminating duplicate data entry and reducing errors.

The Results: Transformation You Can Measure

Immediate Impacts:
- **Reduced weekend admin** - Automation handles routine data synchronization
- **Faster billing cycle**s - Project completion automatically triggers invoice generation
- **Improved customer satisfaction** - Real-time project tracking and professional communication
- **Reduced operational costs** - Less administrative time per project
- **Scalable growth** - Handle more projects without proportional staff increases

Lasting Benefits:
- **Competitive advant**age through operational efficiency
- **Better decision-making** with real-time project data
- **Professional service** enhanced by seamless customer communication
- **Manageable growth** without adding complexity
- **Repeat business** from satisfied clients

Why This Approach Works

Integration, Not Replacement:

OWA leveraged their existing software investments while eliminating the gaps between systems. No expensive software replacements or staff retraining required.

About Eichcorp
Eichcorp is a software consulting and implementation practice based in Charlottesville, Virginia that specializes in custom software implementation, GIS/mapping applications, software project/product management, and cloud solutions.

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